

16. SAMHA APPAREL POLICY

It is important that players, teams and team officials appropriately represent SAMHA whenever they are engaged in a hockey-related activity. It is the Association's expectation that teams look respectful, tidy and uniform. In order to accomplish this, with so many players and team staff, the follow standards must be followed:

ORDERING/SUPPLIER: All team apparel must be ordered through the Association's supplier, which is contracted currently to Winwave Marketing.

Team ON-ICE Uniform:

All U11 Development and U13-U18 Representative team players must wear black helmets, black pants, and black gloves, and supplied SAMHA jerseys for all games and tournaments.

All Recreation players will wear the jerseys and socks supplied by the association.

Team Jackets:

Team jackets throughout the Association must be uniform. All jackets must be black. The only accent colours permissible on the jacket for representative teams are white and silver, for rec teams white and orange, and for female teams, Silverhawk's blue and/or purple. All accent colours must be used for accent only and cannot be the base colour of the jacket.

For Recreation teams, the official Silvertips logo must be embroidered in colour (orange, black and white) on the front left chest of any jacket no larger than 3 inches by 3 inches.

For Female teams, the official Salmon Arm Silverhawk's logo is to be used and embroidered no larger than 3 inches by 3 inches on the front left chest of any jacket. For hooded jackets, the SAMHA logo can be off set to the right back shoulder.

For U11 Development and U13-U18 Representative teams, the official SAMHA Silverbacks/Silverhawks logo (no other Silverbacks logos must be used) must be embroidered on the front left chest upper chest no larger than 3 inches by 3 inches.

Names are permissible on jackets. Numbers are not permissible on jackets.

Track pants: The only colour permissible is black. The last name of player is permitted on the left thigh area or logo.

Nothing else is permitted on the SAMHA jacket. Any type of sponsorship is strictly prohibited from all SAMHA apparel.

Other Team Merchandise:

Junior recreation teams: Integrated teams will be allowed to choose their team names, and logos will need to be approved by the apparel committee; however, t-shirts and/or hoodies will have the SA logo. The official Silverhawks branding is to be used for all female junior teams. Junior teams will be limited in choices of apparel through the team order to t-shirts and hoodies and must order through association supplier and use the SA logo. Water bottles and helmet stickers may also be ordered by Junior teams and can use their chosen team names/logos. Families are permitted to buy other apparel items individually and pay individually.

Senior recreation teams: Silvertips is the senior branding for integrated recreation and Silverhawks is the senior branding for female. Teams can choose **one** item between a team jacket or hoodie or t-shirt through the team order and only ordered through association supplier. Water bottles and helmet stickers can also be ordered by senior teams. Families are permitted to buy other apparel items individually and pay individually.

U11 Development and Representative teams: Dry-land shirts and shorts, hoodies, water bottles and helmet stickers can be ordered with SAMHA official Silverbacks/Silverhawks logos. Use of any other Silverbacks logo **MUST** be approved by the apparel committee. Mandatory team apparel to be limited to track suits, dry land gear, hoodies OR jackets. Families are permitted to buy other apparel items individually and pay individually.

All team apparel must be in keeping with SAMHA colours. The colours can be used in combination with each other, but are limited to the following:

Junior integrated teams: Approved logos and colours by apparel committee.

Senior integrated recreation teams: Black, orange, and white.

U11 Development/U13-U18 Representative teams: Black, silver, and white.

All junior and senior female teams: Black, white, silver/grey, Silverhawk's blue, Silverhawk's purple (colours must match the official logo).

Any type of sponsorship is strictly prohibited from all SAMHA team apparel or merchandise.

TEAM APPAREL MUST BE PRE-APPROVED BY APPAREL COMMITTEE: The apparel committee may choose to select association-wide options that are mandatory in any given season including but not limited to online team stores/group orders. Approval may take up to 5 days. Failure to request approval, will result in disallowance of use of apparel ordered incorrectly and thus financial penalty (due to need for re-order).

It is the responsibility of the coach and/or manager of each team to ensure they are familiar with the Association's expectations regarding team apparel and any association-wide ordering that is pre-arranged by the SAMHA executive board and/or apparel committee.